



SIFO PITCH

Social Entrepreneurship Competition

What is the Social Impact Forum Omaha (SIFO) Pitch? An opportunity for social entrepreneurs to compete with their peers and present an innovative idea that positively impacts a social issue.

When and where will the SIFO Pitch happen? It will be the final session of the Social Impact Forum on Friday, Feb. 26, from 2:45 – 4 p.m., at the Harper Center on the Creighton University campus. For more information, visit www.socialimpactomaha.org.

How is the competition organized? Presentations can last no longer than five minutes and should include the following elements:

- Executive summary
- Name of organization
- Mission and Vision (What is the need for the organization and what is the organization trying to accomplish? How will it achieve its mission?)
- Core values
- Value proposition (How will does the organization positively impact social issues?)
- Method of measuring social impact
- Financial cost (How much is it to capitalize your efforts? If funded, how would allocate financial resources? How will your endeavor be financially sustainable?)

Presentations can be in PowerPoint or video format. Audience members will score presentations in real time using touchpad technology. Each presentation will be scored using a one to five (1 – 5) point scale in each of the following areas:

- Quantity/quality of social impact
- Ability to be profitable and sustainable over time
- Scalability (potential for growth) or replicability (ability to be replicated in other communities)
- Overall content (completeness of presentation)
- Quality (professional delivery of presentation)

Who is eligible to enter the competition? Existing or emerging start-up organizations, including for-profit, nonprofit and hybrid organizations.

Finalists will be invited to a luncheon sponsored by the Omaha Community Foundation where they will have the opportunity to present a more detailed version of their idea to a group of leading social investors from the Omaha area.

Send your presentation and/or video to Taylor Keen, Social Impact Forum co-chair, by Wednesday, Feb. 17, at taylorkeen7@gmail.com. Include your name, address, phone number and e-mail address. Finalists will be notified by Friday, Feb. 19. For more information, contact Keen at (402) 960-5689.

The Social Impact Forum Omaha steering committee features a broad base of talent with representatives from more than a dozen proactive organizations. Our mission is straight-forward – empower people to positively impact their world.

Social Impact Forum Omaha
Creighton University, Omaha, Nebraska
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www.socialimpactomaha.org